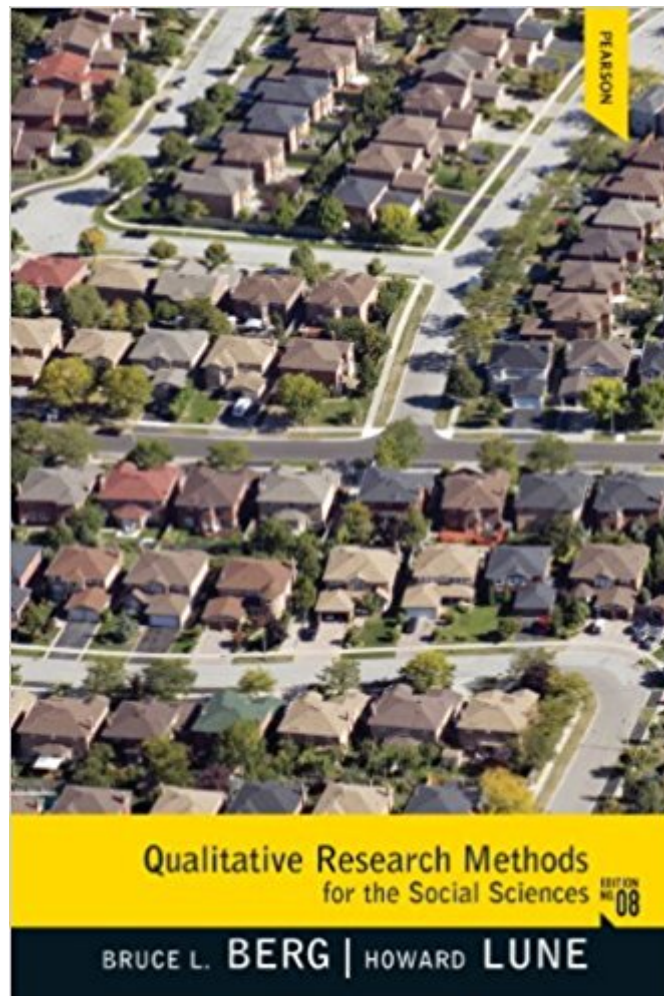




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Qualitative Research Methods For The Social Sciences (8th Edition)



Synopsis

Qualitative Research Methods - collection, organization, and analysis strategies This text shows novice researchers how to design, collect, and analyze qualitative data and then present their results to the scientific community. The book stresses the importance of ethics in research and taking the time to properly design and think through any research endeavor. Learning Goals Upon completing this book, readers should be able to: Effectively design, collect, organize, and analyze data and then to present results to the scientific community Use the Internet as both a resource and a means for accessing qualitative data Explore current issues in the world of researchers, which include a serious concern about ethical behavior and protocols in research and a more reflexive and sensitive role for the researcher Recognize the importance of ethical concerns before they actually begin the research collection, organization, and analytic process Understand basic elements associated with researcher reflexivity and research voice

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Bruce L. Berg received his PhD from Syracuse University in 1983. His first faculty position as Assistant Professor was at Florida State University, where he also served as Internship Director. In 1986, he took a position at University of Massachusetts-Boston Harbor campus. Then from 1988 to 1996, he moved up the academic ladder at Indiana University of Pennsylvania, achieving tenure and full professor status. He served as chair of many doctoral dissertation committees and thus influenced generations of young scholars. In 1997, he moved to Southern California and took a faculty position at CSULB, where he remained until his death in 2009.

Howard Lune is an Associate Professor of Sociology and the Director of the Graduate Social Research Program at Hunter College, CUNY. He specializes in research on organizations and organizational fields, with a particular focus on nonprofit organizations. The majority of his research concerns the efforts by relatively marginal groups to organize for greater political, social and/or economic power. He has published studies of organizing in response to HIV/AIDS, the development of zero tolerance drug policies in the US, state-community relations in political policy domains, and adolescent violence in public schools. He is presently working on a historical study of the development of the American Irish collective identity, from the founding the US to the end of the twentieth century.

No longer an oxymoron! I have been using this as a reference for the past year, and every time I consult it I am struck by the quality of the writing. The authors’ voices are strong and the material is presented thoroughly and clearly. This is the first textbook I’ve truly enjoyed reading!

A very practical guide and reference book for the main principles of qualitative study. As an

undergraduate who ended up taking a graduate-level course senior year in qualitative research design, this helped me understand more of the basics and better assimilate the courses advanced books and readings.

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Very informative and insightful

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